



Board of Directors Meeting
AGENDA
February 27, 2018
7:00-9:30 pm
Location: Center on Halsted
3656 N. Halsted, Room 204, Chicago, IL 60613

<u>Name</u>	<u>Board Position</u>	<u>Attended?</u>
Michael Erwin	President	Yes
Matt Herek	Vice President	Yes
Joshua Dehnke	Vice President	Yes
Julie Norris	Secretary	Yes
Michael Rice	Treasurer	Yes
Matthew Graham	Director	Yes
Jay Gonnam	Director	Yes
Lindsay Frounfelkner	Director	Yes
Brian Hull	Director	Yes
Christina Roberts	Director	Yes
Jonathon Shaw	Director	Yes

Meeting called to order at 7:05pm

1. Approval of Agenda: Passed with changes
Motion: Matt/Second: Jay
2. Approval of Prior Minutes (23/Jan/18): Passed with changes
Motion: Matt/Second: Josh

SPECIAL BUSINESS:

1. Treasurer's Report –
Budget for month of February typically shows the lowest numbers because spring/summer leagues haven't opened registration yet. Our budget is \$6K ahead of this time last year. Pride on Pitch, Open Football and Women's Softball have opened. Open Softball and Pride Bowl will open registration next week.
CMSA Registration Numbers: Member numbers are down approx 100 from this time last

year. Member numbers will pick up with spring sports registration. Basketball numbers are down for both leagues. Fall sports saw a drop in members. Kickball is down. Julie will reach out the kickball commissioner.

Profit/Loss: Men's Basketball-Clem, Men's Basketball Commissioner, has money coming in but his budget could be tight with a full month of expenses to pay. Both Men's and Women's basketball leagues numbers are down. Board to discuss if combining leagues would work and consult with Clem/Katrina, commissioners. Women's league is due a credit from park district which will help with league budget.

Motion: Matt; Second; Josh; Passed

2. Update on Financial Investigation – Per Greg, Comcast reports there is approx. \$1800 balance left to be paid to creditor in front of CMSA. CMSA should be able to start wage garnish within a couple of months.
3. Annual Party Recap –
Party cost came in under its \$10K budget. Final cost was \$8,300. Total attendance was 778.
Feedback:
 - Change of venue was well received. Food/cupcakes were good.
 - Parking lot was full.
 - Working with Cubby Bear with easy and fun to work with. Cubby Bear has already sent contract for next year.
 - Non-Profit location was good. Members had to walk pass charities to get to food and members were engaging with charities.
 - Give-aways and freebies a big hit.
 - There was some confusion regarding VIP for hall of fame members. Hall of fame inductees were given VIP 2 years ago when hall of fame induction was at the annual party. Michael Rice will clarify this to hall of fame members next year.
 - After party was a success- Replay was packed. Leverage Mark for future events.
 - Discussion re VIP- Should we continue to have VIP? Location at Cubby Bear on the 3rd floor was difficult. Kept board members away from mingling with the party. The open space next to stage would have been a place location than upstairs. In lieu of VIP at future parties, board can consider giving out drink tickets and engage with members.
4. CMSA Branding/Marketing Update-
 - Branding-Who are we? Diverse, inclusive, volunteers, not a professional organization, our mission, part of a community.
 - What is our band promise? Pride, Proud, Inclusion. Investment in our community.
 - Logo- Need to create/use one logo. JK created current logo a few years ago. Board needs to communicate to leagues/ commissioners why it's important to share the logo and be consistent. One logo-one promise, too many logos among the sports. Stonewell same shirts for every sport, different color. No question who they represent.
5. CMSA Survey-
Matt and Brian reviewed previous survey, concluded that current survey is too long and questions were repeated without achieving useful data points. Matt and Brian created new survey with 10-11 questions. Board reviewed new proposed survey and gave feedback/suggestions. Brian will revise survey based on notes. Once the annual survey is complete and approved by Board, plan is to use same format and create league specific surveys for commissioners to send at end of season. Some questions in annual survey are a starting point for creating new brand promise and marketing strategy.

6. Commissioner's Dinner-
March 6, 2018- Lady Gregory Library. Agenda to include-Marketing/ Commissioners Handbook-Succession Planning/Open Discussion
7. Commissioners Transition/Handbook/Succession Planning-
Matt and Michael Rice working on a new commissioner's handbook. Draft was sent to commissioners. Board will review this week and get back to Michael Rice this Friday with any changes. Succession planning to engage early with your replacement. Co-commissioning can help train replacements. Board is aware of that open volleyball and men's basketball will need new commissioners and need to start planning the transition.
8. CMSA Pride Month Events-
-Board continuing to develop Pride month events- Pride Bowl, Pride on the Pitch, Senior Cup, Pride at the Beach, Pride at the Park, Proud to Run, Back Lot Bash, Pride Parade, possible pool tournament- Jonathon will investigate.
-Board agreed not to staff tables at street fests (Midsommar/PrideFest) and instead focus our resources at pride month events.
Give-aways at events and throw-aways at parade-
 - Headband/wristband with logo –estimated cost \$1.25
 - Table/area signage per Matt's sketch for events- estimated cost \$2000-2500. Matt will get additional pricing for signage and give-aways.
 -Pride Parade- Confirmed parade route is same as previous years. Jay will contact Chicago Sky to see if we could partner on a float. Jay will develop the float theme.

 Back Lot Bash Donation-
Christina asked Board to approve donation to Back Lot Bash.
This is the 15th anniversary of event. Event runs 2 full weekends and has a family fest. CMSA will have table at event with give-aways and can hang signage for full exposure for both weekends. Pride bowl players will be given a discount code. CMSA members will get discount code for pre-sale tickets.
Motion to approve \$1000 donation to Back Lot Bash: Matt/Second: Josh
Motion Passed
9. Proud to Run-
PTR is happy with CMSA lower sponsorship level \$1500. Agreement will be signed and returned with sponsorship check this week. We will not offer to staff water station this year and focus on CMSA planned events.
10. HOF-
Email to membership seeking nominations will go out in the next week. Looking at dates at end of April/ beginning May for inductee party. Date/ Location TBD.
11. Member Profiles for Social Media-
Lindsay emailed friends teammates and got no response. Board suggests picking two board members, female and male, to get the ball rolling. Profile to include 5 questions, along with photo to post on social media. Matt and Matt will also identify 2 players from Pride Bowl and Pride on Pitch and ask them to complete profiles.
12. Partner/Events Update-
 - 1st Bulls Game Event- 16 people attended. 2nd Game: Bulls/Bucks-March 23 is being promoted on Facebook/website. 25 tickets purchased to date.
 - Ribbon Skate- We will hold off until next year. Note: There is no easy way to do event and they do not offer a discount

Upcoming Event Possibilities: These events are still in discussion:

- Wolves game
- Goodman Theatre- Could be another Pride month event.
- Chicago Sky- Possible to partner for a pride night on June 3rd. Could be a kickoff event for pride month. Jay will ask for tickets and/or discount code and look into a happy hour event at a bar or Wintrust Club Space
- Chicago History Museum Events-March 22, 2018 Queer Fashion, April 24, 2018 Undocumented and Queer. Jay will see if we can get discount/ student pricing. Will update next meeting.
- Odyssey Cruise- Late summer cruise. Members would buy ticket and there would be a cash bar. Weeknight (Wed/Thurs). \$50-75 weeknight. Would need minimum of 50 people. Board agrees to hold off on this idea for now.
- Tall ship/Sea Dog/Chicago Lady/Architectural Tour.
- Roof Top Downtown- CMSA after work party.

13. Self Defense Class-

Class scheduled for April 28 at Center on Halsted in Baron Hall. 10am-2pm. Will start marketing after the COH class on March 24.

14. Dates for nominations/elections Meeting:

3 open positions- 2 year terms (Vice President, Secretary, and Treasurer)

Nominations: June 12, 2018

Election Meeting: July 24, 2018 3-(2) year terms.

15. Questions/concerns from Membership:

None

NEW BUSINESS/CLOSE:

1. Open Forum
2. Feedback and Close
3. Next Meeting: March 29th at 7:00pm at Michael Rice's

Motion to Adjourn: Julie/ Second: Christina

Meeting Adjourned: 9:10pm