



## Board of Directors Meeting

## AGENDA

January 23, 2018

7:00-9:30 pm

Location: Michael Rice's Home- Taco Tuesday  
1634 W. Farragut Ave. Unit 2, Chicago, IL

<u>Name</u>	<u>Board Position</u>	<u>Attended?</u>
Michael Erwin	President	Yes
Matt Herek	Vice President	Yes
Joshua Dehnke	Vice President	Yes
Julie Norris	Secretary	Yes
Michael Rice	Treasurer	Yes
Matthew Graham	Director	Yes
Jay Gonnam	Director	Yes
Lindsay Frounfelkner	Director	Yes
Brian Hull	Director	No
Christina Roberts	Director	Yes
Jonathon Shaw	Director	Yes

**PRIOR MEETINGS:**

1. Approval of Agenda 7:01  
Motion to Approve: Matt/Second: Jonathon: Passed
2. Approval of Prior Meeting Minutes: Motion: Matt/Second: Josh: Passed

**SPECIAL BUSINESS: (140 minutes)**

1. Treasurer's Report/Audit Update/ Policy Proposals-
  - a. Budget
  - b. Registration numbers: Dodgeball/soccer are good. Basketball numbers are down but should come up. Several larger leagues open registration in about a month; softball, volleyball and football. Numbers will jump.
  - c. Monthly profit/loss
  - d. Audit- Audit got clean bill of health. Our financial documents represent our financial

status accurately. J. Neilsen/Elmhurst Park District payment (considered fraud) will continue to be listed on audits.

e. New Policy Discussion:

1. Setting a timeline (60 days) for officials to deposit checks. Auditor has to file report for lingering checks and creates issue when reconciling ledger.
2. Request to work with auditing firm to remove checks from past audits that have not been cashed/reconciled.
3. President and Vice President to begin search to find outside accountant to control CMSA books beginning FY2019. Vice President and Treasurer will revise bi-law board/directors position job descriptions.

Motion to Approve: Josh/ Second: Matt

Motion: Passed

2. Update on Financial Investigation –

No new update.

3. Marketing Update-

Brand identity and annual survey ideas will be presented at February meeting.

4. Sin City Recap-

Overall great first effort. Had great turn out at t-shirt pick up party; estimated 50 members attended. Opening party table in Vegas had good showing. Next year we can work on a better location and sponsoring a game or something to engage/attract people. Former Chicago players were excited to see CMSA presence. CMSA ad in magazine had good placement. Marketing and social posts were good on Facebook.

5. Annual Party-

- a. Budget-Party is slightly over budget now but we haven't factored in the non-member entry fee. We also cut the member free drink ticket to 1x per member. Party should come in under budget. Entertainment is set. Christina will create a timeline/schedule for the night. Christina has all checks for party.
- b. Photography/Video- Jonathon will take pictures and post throughout the night. Board members should also post on social media. Jonathon created 2 DVDs that will play on TVs throughout night.
- c. Non-Profit- 4 tables this year. Tables will be located in near rear bar.
- d. Banners: Jay will get the banners from storage and deliver to Cubby Bear.
- e. Host: Matt will handle host duty
- f. After Party: Replay Lakeview is offering free shot to members that show wrist band. Matt will promote after party on stage. Promote on social media.

6. Commissioners Social Development-

Commissioner Dinner- March 6, 2018. Lindsay will locate a venue and plan menu. Approx. 30 people.

7. Social Media Use-

Continue to remind coaches, players, commissioners to post on social media. Create #hashtags for different sports, events. Post on Instagram and Snapchat at the annual party.

8. Pride Parade-

Pride parade application opening soon. Location is not confirmed yet. Will different location affect our participation? It is possible for CMSA to partner with a larger brand; Cubs, etc. Vote to apply for parade and discuss further when location is confirmed.

Motion to Apply: Matt; Second: Jay

Vote: Passed

9. Pride Month Tournaments-  
Discussed plan to more aggressively promote all of our June Pride events under one CMSA banner. Matt will create a schedule of all Pride events with coordinating logos and will expand ideas of how to publicize the events.
10. Proud To Run-  
Discussed decreasing our sponsorship to \$1500 level. Focus CMSA board members and members at large energy on CMSA Pride events. Pride Bowl, Pride on Pitch, Senior Cup. Julie will discuss with PTR and update at February meeting.
11. HOF-  
Brian is out of town. Tabled until February.
12. Partner/Events Update-
  - Bulls Game- Feb 9- 16 people have gotten tickets to date. Plan to promote at Annual party and also giveaway 2 tickets at Annual party. Continue Facebook posts.
  - Ribbon Skate- Investigating discount code for skating.
  - Summer events- Cubs rooftop game and Lake Michigan Cruise.
  - Chicago History Museum Pride Month. Investigating discount code.
13. Self Defense Class-  
COH gym is booked every Saturday through June. COH is also hosting a self-defense class as part of a new personal development series. Possible option to combine the CMSA and COH class. Will also check other spaces to hold class and update at February meeting.
14. Storage Unit-  
Matt is new storage facilitator. Planning a spring clean-up day after football trailer is removed from unit for a spring season. Tentative date: May 5, 2018-8am
15. Questions/concerns from Membership – 10 minutes  
Open Meeting at COH February 27.

**NEW BUSINESS/CLOSE: (10 Minutes)**

1. Open Forum-
  - Incorporate Lakeside Pride Freedom Band into Pride Events. Jonathon will coordinate.
  - Open Softball Commissioner is asking board to provide money to his league to allow a \$10 discount per new player for open softball up to 30 players. Tabled until February meeting.
2. Feedback and Close
3. Next Meeting: February 27<sup>th</sup> at 7pm at Center on Halsted  
Motion to Adjourn: Josh/ Second: Julie  
Motion: Passed