



## Board of Directors Meeting

## AGENDA

December 7, 2017

7:00-9:00 pm

Location: Michael Erwin's Home (Winter Wonderland)  
851 W. Gunnison Ave. Unit B, Chicago, IL

<u>Name</u>	<u>Board Position</u>	<u>Attended?</u>
Michael Erwin	President	Yes
Matt Herek	Vice President	Yes
Joshua Dehnke	Vice President	Yes
Julie Norris	Secretary	Yes
Michael Rice	Treasurer	Yes
Matthew Graham	Director	Yes
Jay Gonnam	Director	Yes
Lindsay Frounfelkner	Director	Yes
Brian Hull	Director	Yes
Christina Roberts	Director	Yes
Jonathon Shaw	Director	Yes

**PRIOR MEETINGS:**

1. Approval of Agenda 7:07  
Motion to Approve: Matt/Second: Jonathon: Passed
2. Approval of Prior Meeting Minutes: Motion: Julie/Second: Jay: Passed

**SPECIAL BUSINESS:**

1. Treasurer's Report  
Discussion: Current number slightly down. A few sports (dodgeball, badminton) just opened so numbers will come back up. Basketball number is slow but typical for around Christmas. There are some league budgets that show negative number, but due to permit fees having already been paid. Volleyball has unpaid team fees. MOR will reach out to Marcus to help get team fees paid timely. All LHK payments have been made. Audit prep work has started. Actual audit will be done in January.

Motion to Approve Treasurer's Report: Matt/Second: Josh  
Approval of Treasurer's Report: Passed

2. Legal Update

Update: Jack Neilson- Greg contacted Comcast and was told CMSA paperwork is in process. We are not 1<sup>st</sup> in line for wage garnish. One Main Financial is ahead of CMSA and will be paid first. \$4K balance left due to Main Financial. They are garnishing 15% of Jack's salary. It will likely be spring 2018 before CMSA can get wage garnish.

Open Volleyball- Arnab agreed to allow Todd to pay him the balance due and judge is vacating the default against CMSA. This issue is closed.

3. Annual Party

Discussion: Party is scheduled for January 27 at Cubby Bear. Cubby Bear and Cat Fight, DJ Laura B, contracts have been signed. Christina will work with graphic person to finalize the promotion piece. Jonathan will post to Facebook when ready. Jonathon is responsible to get sponsor logos and member photos together for video stream. Matt and Jonathon will split the "host" duty. Possible idea for after-party at Lark, Hydrate or DS Tequila. Christina will contact Mark to see if we can get a discount or no cover coupon for after party.

Christina will contact Cat Fitzgerald to see if she can photograph event. Christina will need volunteers to arrive early/stay late to help with set up/take down. Christina will have a rough time outline for the night at next meeting.

4. Marketing Plan

Discussion: Brian, Matt and Nat Hewett have started assessing the current brand of CMSA. What is the promise from CMSA? Why do people love CMSA? Marketing board suggests that branding needs to be the same across all leagues. Each league creates different versions of the brand and that can be confusing.

Annual Survey- Matt and Brian will review questions from previous year survey and make recommendations to ensure our questions result in action items. Also add: Why did you join CMSA? What could be improved about CMSA? Previous years surveys have brought new sports ideas; example: ultimate, pool, golf. Survey results are consistent that location of sports is important to members. Some of the parks/fieldhouses not in Lakeview/ Lakefront are difficult for members to get to. Referral from friend is consistently the response to: How did you find CMSA. Where do you get your info? Facebook or email is the standard answer.

For 2018 survey, Brain suggests Board considers switching from Survey Monkey to Qualtrics. (Qualtrics platform makes research simple and empowers users to capture customer, product, and brand experience insights in one place). We need more specific data to help shape our new brand and we cannot adapt the standard Survey Monkey survey to get that information. Brain received a discounted price of \$4k/year (non-profit) cost. We could consider surveying entire LGBTQIA community. Board asked Brian to see if Qualtrics can run a pre survey to view the format before we make a decision.

Brain also suggests the board create a specific "sports" survey that commissioners send out at end of season. This would standardized the questions across all sports to get action items to help commissioners run their sports. Ultimately we can add procedures to the commissioner manual to keep all sports running same.

We also need to actively re-engage communication with players that don't return.

5. Sin City Classic Send Off Party

Discussion: Party scheduled for Jan 7 at DS Tequila. Board approved funds for 100 t-shirt give away. Board members will staff table at opening party. We need to be more active on

media. We can engage some social media influencers. Idea: Offer a \$50 gift card or a sport fee waiver credit (\$50) to members to take pics and promote on media. Board members will also take pictures and post throughout the weekend.

6. Park Update

Update: Board is waiting for signed copies of agreements to be returned from Park District. Park fees are paid.

7. Partner/events Update

Update: Holiday Lincoln Park Zoo. Event was successful. 47 CMSA members purchased tickets. For future events board would like to establish a meeting place/time in order to take group photo for social media.

Future events: Chicago Bulls game. Jay is working with the basketball league to schedule event open to all members. Bulls will supply a discount code for a specific game. The current available dates are Feb 9 vs. Minnesota or Feb 22 vs. Philadelphia.

Skate Ribbon- Jay will update board at next meeting.

Broadway in Chicago: Jay will reach out and ask about discount nights and get more info on Broadway Cares

8. Self Defense Class

Discussion: 2018 class will be scheduled at Center on Halsted. Date TBD. Heidi Onion will return as class instructor. Budget for class: \$250.00

9. Disciplinary Issue: Soccer Board is asking Main Board to extend a disciplined players 12 month probation to include all sports the player is registered to play.

Discussion: Soccer Commissioner discussed incident with player who has consistently violated code of conduct. Player is aggressive, displays bad sportsmanship, is verbal to other players and officials. Soccer Board suspended player for 3 games and gave player a 12 month probation period. If any new issues arise, he will be banned from soccer.

The Board agrees with the ruling of soccer board and agrees the player's behavior violates the general respect policy, however, the Board does not agree to extend the probation across all sports. The Board will notify commissioners of any other sports that player plays that player is on probation from Soccer board.

Motion to Extend Probation: Matt/ Second: Julie

Vote to Extend Probation: Not Passed

10. Questions/concerns from Membership

**NEW BUSINESS/CLOSE:**

1. Open Forum

Update HOF from Mike: Ceremony will be at end of February. Brian Kupersmit will lead the HOPF committee.

Political Policy Procedures: Jay will send an email to commissioners and members clarifying the CMSA political policy and procedures.

Pride on Pitch: Brock cannot captain the Pride on Pitch tournament this year. Per Matt, the Soccer board will handle finding a new tournament captain.

2. Feedback and Close

3. Next Meeting: January 23<sup>rd</sup> at 7:00pm. Michael Rice-Taco Tuesday.

4. Motion to Adjourn: Jonathon

Second: Mike  
Meeting Adjourned: 9:05pm