



Board of Directors Meeting

AGENDA

September 19, 2017

7:00 pm

Location: Michael Erwin's Home

851 West Gunnison Street, Unit B, Chicago, Illinois 60640

<u>Name</u>	<u>Board Position</u>	<u>Attended?</u>
Michael Erwin	President	Yes
Matt Herek	Vice President	Yes
Joshua Dehnke	Vice President	Yes
Julie Norris	Secretary	Yes
Michael Rice	Treasurer	Yes
Matthew Graham	Director	Yes
Jay Gonnam	Director	Yes
Lindsey Frounfelkner	Director	Yes
Brian Hull	Director	Yes
Christina Wiesmore Roberts	Director	Yes
Jonathon Shaw	Director	Yes

PRIOR MEETINGS:

Meeting called to order at 7:01pm

- Approval of Agenda:
Motion to Approve: Julie; Second: Lindsey: Passed
- Approval of Prior Minutes (4/June/17) & (22/August/17): Passed

SPECIAL BUSINESS:

- Treasurer's Report
Discussion: 2017 surplus (\$13K) will be put into savings account after audit.
We are ahead on general membership numbers. Team registration specifics: kickball down, open football down, pool down, women's football is up, women's fall softball is up. Volleyball is down but just opened.

Open football is down 33% year over year. Discussed reasons: veterans not returning and draft has had some impact on numbers. First year legacy league will bring more numbers back. Fall registration is close to spring registration numbers. Draft was to keep competitive players in the league. Josh will reach out to new commissioner.

Kickball is down 46% year over year. Games are currently played at Potawatomie, which is far for most members. We can look at moving them to Clarendon next year. Check possibility of moving one of the seasons (spring/fall) as test to see if numbers change. Restructure league so it's more social league like ultimate. Work on bar sponsors? Julie will reach out to commissioner and invite to meet up next week. Net Incomes for open sports reviewed. Field cost has been paid. Volleyball hasn't paid the armory cost.

Motion to Approve: Josh

Second: Jonathon

Motion: Approved

2. Update on Financial Investigation

Discussion: Board voted against forbearing Jack Neilsen Settlement. Board is moving forward to garnish wages. Notice to Jack's employer, Comcast, has been delivered. Comcast has time to respond. We now wait for paperwork to be returned. Volleyball interest reimbursement to Arnab still open. Arnab sent court order default judgment against CMSA for \$400. Josh will discuss with Greg next step to vacate the default.

3. HOF

Discussion: Time to seat another class. Mike will reach out to Brian Kupersmit to see if he wants to lead HOF committee.

4. Annual Survey

Discussion: Jonathon led the membership survey last year and will take the lead again this year. Purpose of survey is to get feedback from the members on satisfaction level. Brain asked if survey gives the board actionable items. Mike responded that we have gotten ideas for new sports. Survey does provide some feedback for commissioners. In general, survey is pretty consistent year to year. Not a huge swing in answers or satisfaction. 400 members completed survey in 2017. We use a standard set of questions so we can see the changes year to year. Survey is for members not specific to leagues. Commissioners should be reminded to send out a survey to their league at end of season. Board survey goes out in October/November. Board will consider a lapsed survey to identify players that have not returned to leagues.

5. Park Update/ Clarendon Field House:

Discussion: Agreement in final stages in CPD legal. All Sept payments have been executed. Volleyball permit will be finalized this week. Mark Edward is attending meeting, Sept 20 @ 7pm regarding the Clarendon renovation and how that will effect league play.

Questions for meeting:

- When will construction begin/end?
- How will it effect Friday softball/Sunday softball/soccer field/and lighting on field 2?
- Will they be repositioning the existing lighting?
- How will the fieldhouse construction next summer effect bathroom facilities.
- Are they keeping the parking lot or expanding it?

- How will they police the new grocery store parking lot?
- If CMSA use of fields will be affected will the park district be open to help us find new fields?

6. Commissioner's Fall Networking

Discussion: Event is Sept 28 @ 7pm Empirical Brewery. Bears vs Packers Football game. Matt H. requested up to \$500 for drink tickets and pizza. In addition to commissioners and league boards, Matt H. extended invite to all members of main board. Mike will bring cooler with LaCroix, Water

Motion to Approve up to \$500 budget: Julie

Second: Jay

Motion: Passed

7. Partner/events Update

Discussion: Jay researched ideas for member events. Proposal is (1) event per quarter. Board agreed to (1) event in December and (1) Spring Event. Events will be paid by members at discounted rates. Once event is determined, Board can look for host bars to help with some expenses.

Possible events:

- Nov/Dec: Bulls Group Night Speed Tix. We pick a night; they give us a link to purchase our own tic. 35-50% off ticket prices. No minimum. Put out to membership to go if they can. Pre-party at bar with transportation sponsored by bar. Buy block of tickets, sell through CMSA website. Speed Tix has some perks built in for numbers of tix sold. For Bulls tickets earlier in season is best. For Blackhawks tickets best time is March.
- Lincoln Park Zoo lights. Group discount for 20% off. December Adults Night Out: Thursday, Nov 30. Opportunity to mingle with other members. We can provide Uber group code for ride discounts.
- Skate ribbon event. \$1300/hospitality room.
- Chicago Curling Club/Kaiser Tiger.
- Second City.
- Roller Skating Party.
- Dine out for Life. Members dine out and percentage goes to charity. Determined it will be easier to encourage membership to Dine Out for Life rather than try to make this an event.
- CMSA Happy Hour with LHK with a percentage to charity.

8. Annual Party

Discussion: New Party Date: January 27th, 2018 at Cubbie Bear. Contract perks include parking for 70 cars, coat check in, 75 drink tix, production with DJ \$1000, \$5/per drink ticket. Board agrees to move party to Cubbie Bear. Christina will cancel date with Joes after Cubbie Bear contact is signed.

Entertainment: Christina has spoken to cover band agents and already half the bands are not available. Winter is vacation time for bands. Christina will brainstorm ideas for the music/entertainment. Ideas: DJ and 1 band. Catfight? Or change band? Incorporate 40th party into the party. As in previous years, members are free/\$10 non-members.

9. Marketing Plan

Discussion: Beth from White Sox Marketing postponed. Matt proposed a creating a sub-committee that will use the next 3 months to discuss brand, brand identity, logo, tag line. Brian will lead committee and Matt co-chair. Sub-committee will come back to board

with branding ideas and how best to execute. They will provide monthly updates during board meetings on the committee meetings/discussions. Objective is to submit a full marketing plan in February, 2018. Matt and Brian will choose the 5 person sub-committee.

10. Questions/concerns from Membership

Question from Brian Sommer:

Why do members have to pay CMSA membership fee for multiple sports that fall within same year? Answer: CMSA membership fee is fiscal year. Sept-August. Brian needs to explain that the annual fee is fiscal. Suggest to Brian that he can also offer options in his league to cover \$20 fee for new members.

NEW BUSINESS/CLOSE:

1. Open Forum

Women's beach volleyball is asking for a refund or an apology from board because the 1st week of season there were not enough nets or balls. The board suggested scheduling games on their bye dates. Players did not want to give up their bye dates. Mike will send email apology.

2. Feedback and Close

3. Next Meeting: October 23 at 7pm at Michael Rice's.

Motion to Adjourn: Julie

Second: Christina

Meeting Adjourned: 9:35pm