3023 N. Clark Street - #806 – Chicago, IL 60657 – (312) 409-7932

www.ChicagoMSA.org

Board of Directors – MINUTES

Thursday December 10, 2015

7:00 – 9:30pm

Location: Michael Erwin’s House

851 W Gunnison St. Unit B, Chicago, IL 60640

**ATTENDEES:**

|  |  |  |
| --- | --- | --- |
| **Name** | **Board Position** | **Attended?** |
| Michael Erwin | President | Yes |
| Grete Hornstrom | Vice President | No |
| Matt Simpson | Vice President | Yes |
| Felipe Rojas | Secretary | Yes |
| Michael Rice | Treasurer | Yes |
| Diane Carniello | Director | Yes |
| Julie Norris | Director | Yes |
| Kayla Cormier | Director | Yes |
| Joshua Dehnke | Director | Yes |
| Liam “William” Reed | Director | Yes |
| Christina Wiesmore | Director | Yes |

Michael called the meeting to order at 7:15

**PRIOR MEETINGS: (5 Minutes)**

1. Approval of Prior Minutes.
   1. Felipe motions, Joshua 2nd, motion carried
2. Approval of Agenda.
   1. Christina motions, Kayla 2nd, motion carried

**SPECIAL BUSINESS: (150 Minutes)**

1. Annual Party – (30 min)
   1. January 23rd, 2016. Joe’s on Weed starting at 7PM.
   2. Hall of Fame: Move to 6:30PM from 7:15PM.
   3. Marcia will give name for HOF and guests
   4. Pizzas for VIP
   5. Community spotlight
   6. VIP area
2. Treasurer’s Report – (15 min)
   1. Putting together a tutorial for learn how to register properly
   2. Closed from December 20th, 2015-January 4th, 2016
   3. M. Erwin motions, Joshua 2nd, motion carried
3. General Marketing – (45 min)
   1. Get a committee: M. Erwin, Felipe, Christina, and Diane
   2. Continue Facebook advertising: general ads, expand to the suburbs, general sports news
   3. Joint marketing with sponsors
   4. Expand our social presence: Instagram, twitter, SnapChat, LinkedIn, Scruff, Grindr
   5. Magazines and newspapers: Boi, Windy City Times, Red Eye, Colleges, ElleStop
   6. Real-estate packs
   7. Flyer
   8. Free agents: Reaching out
   9. Video: Youtube
   10. Scholarships
   11. Professional sport teams: roller derby
   12. Street festivals
   13. Selfie stations
   14. Spanish advertising
   15. Gyms: Cheetah
   16. Sponsoring: Mudrunner, Spartan Race, Warrior Dash
   17. Colleges: going into them and presenting
   18. Meet-and-Greet
   19. Free Agent Parties
   20. Sports viewing party
4. HOF – (10 min)
   1. 3 individuals and 3 sponsors/fans
5. Annual Survey – (5 min)
   1. 400 people have taken the survey
6. Self-Defense – (10 min)
   1. $24 insurance
   2. February 6th, 2016 @10AM-2PM @ Center on Halsted
7. Gender identity to non discrimination materials – (5 min)
   1. Registration option are male and female
   2. Speak with Asaf (M. Rice)
   3. Establish policy
   4. Cementing date to have person come in (Joshua)
8. Webmaster – (5 min)
   1. Design background
   2. RFP
9. Pride Parade – (5 min)
   1. Doing it again
10. 2016 Goals – (20 min)
    1. Expand social presence
    2. Attend every single sport
    3. Proactive with communication to membership
    4. Streamline registration
    5. Charitable outing
    6. Presence in volunteering
    7. Women’s quarterly party
    8. Being a commissioner
    9. Continuing to speak up
    10. Getting insurance straighten out
    11. Monthly volunteer/charity events
    12. Gender identity
    13. Commissioner election policy
    14. HIV screening
    15. Increase presence with colleges
    16. Accountability

**NEW BUSINESS/CLOSE: (10 Minutes)**

1. Open Forum
   1. Back Lot Bash
   2. Castalina
   3. Shawn Albritton declined Flag Football Commissioner
   4. Senior Cup
2. Feedback and Close
   1. Kayla motioned, Joshua 2nd, motion carried
   2. Meeting adjourned 10:00PM
3. Next Meeting: January 31st, 2016 @ 5:30PM