



3023 N. Clark Street - #806 – Chicago, IL 60657 – (312) 409-7932

www.ChicagoMSA.org

Board of Directors Meeting

AGENDA

Thursday, December 18th, 2014

6:00pm – 8:05pm

Location: Lady Gregory's
5260 N Clark St, Chicago, IL 60660

ATTENDEES:

<u>Name</u>	<u>Board Position</u>	<u>Attended?</u>
Michael Erwin	President	Yes
Mark Sakalares	Vice President	Yes
Matt Simpson	Vice President	Yes
Grete Willstrom	Secretary	Yes
Michael Rice	Treasurer	Yes
Kenny Hunt	Director	Yes
Julie Norris	Director	Yes
Elizabeth Winke	Director	Yes
Cameron Turner	Director	Yes
Josh Garlitos	Director	Yes
Scott Quinn	Director	Yes

GUESTS:

Michael called the meeting to order at 6:02 PM

PRIOR MEETINGS: (5 Minutes)

1. Approval of Prior Minutes.

- a. Michael R motion, Mark 2nd, motion carried
2. Approval of Agenda.
 - a. Michael R motion and Mark 2nd, motion carried

SPECIAL BUSINESS: (110 Minutes)

1. Annual Party (20 minutes)
 - a. Photo booth
 - b. Joe's will work the bar
 - c. Flyer came out
 - d. Merchandise for members to purchase at cost
 - e. Non-Profits
 - i. Chicago House
 - ii. Girls in the Game
 - iii. Ride for Aids
 - f. Catfight and DJ Seth Copper
 - g. Facebook page edits
 - h. Newsletter send out for December
 - i. Official start time 7PM
2. Treasurers Report/Audit Update (15 minutes)
 - a. 2054 members paid
 - b. 2014 Audit will be finalized for next board meeting
 - c. Open registration for Badminton Winter Doubles, Women's Basketball, Open Dodgeball, Women's Dodgeball, Indoor Soccer, and Women's Volleyball
 - d. Mark motion to approve, Matt 2nd, motion carried
3. CMSA Bylaws/Policies and Procedures Updates (15 minutes)
 - a. Review the code of conduct and suspension/revocation
 - b. Cameron to update language for review at next board meeting
4. Toy Drive (5 minutes)
 - a. No updates
5. Survey (10 minutes)
 - a. Women's Flag Football and Men's Flag Football end of season survey
6. Marketing (Josh/Kenny) (10 minutes)
 - a. Facebook advertising
 - i. Pick advertising and target select group
 - b. Website optimization (SEO)
 - c. Refer a friend program
 - i. Start with a few pilot sports (kickball)
 - d. Increase college participation
 - e. Special events
 - f. CTA advertising
7. Street Festivals & Canopy/Banners (Matt) (5 minutes)
 - a. Pride Fest & Midsommoer Fest
 - b. Cost out new banners
 - c. Work with the printers
 - d. Price out new updates to banners and canopy
8. Thousand Waves – Self Defense (5 minutes)

- a. Karate non-profit
 - b. Find out more information
9. Park Meeting Update (10 minutes)
 - a. Michael met for over an hour
 - b. Will increase security at fields for events
 - c. Changing permits to online
 - d. Montrose parking lot will be closed this summer
10. Beach Volleyball (5 minutes)
 - a. Review By-Laws for replacing commissioner
11. Fall Sports Wrap-Up (10 minutes)
 - a. Women's Flag Football
 - b. Men's Flag Football
 - c. Pool
 - d. Fall Softball

NEW BUSINESS/CLOSE: (10 Minutes)

1. Open Forum
2. Feedback and Close
 - a. Camron motioned, Julie 2nd. Motion carried
 - b. Meeting adjourned 8:29 PM
3. Next Meeting:
 - a. Monday, January 26th, 2015
 - b.