



3023 N. Clark Street - #806 – Chicago, IL 60657 – (312) 409-7932  
[www.ChicagoMSA.org](http://www.ChicagoMSA.org)

Board of Directors – MINUTES  
 Tuesday March 25, 2014  
 7:15 pm – 9:15 pm  
 Nookies - Edgewater

**ATTENDEES:**

| <u>Name</u>     | <u>Board Position</u> | <u>Attended?</u> |
|-----------------|-----------------------|------------------|
| Brian Kupersmit | President             | Yes              |
| Mark Sakalares  | Vice President        | No               |
| Grete Hornstrom | Vice President        | Yes              |
| Michael Erwin   | Secretary             | No               |
| Michael Rice    | Treasurer             | Yes              |
| Jason Kallen    | Director              | Yes              |
| Elizabeth G     | Director              | Yes              |
| Todd Paulson    | Director              | Yes              |
| Ryne Inman      | Director              | Yes              |
| Scott Quinn     | Director              | Yes              |
| Matt Simpson    | Director              | Yes              |

Guests:

Brian Kupersmit called the meeting to order at 7:18 pm.

**PRIOR MEETINGS:**

1. MOR2 motioned to approve the prior minutes. Grete 2nd. Motion to accept prior minutes was accepted.
2. Todd motioned to accept the Agenda. JK second. Motion to accept agenda was accepted.

**STANDARD BUSINESS: (120 Minutes)**

1. Treasurers Report – 10 minutes
  - Still need some info for park district regarding spring sport payments.
  - Membership is up 200+.
  - Scott motioned to approve the treasurer’s report. JK second. Motion to approve the treasurer’s report was accepted.
2. Final audit report – 10 minutes
  - MOR2 went through all the questions and comments from the committee.
    - If league budgets go up, the executive board is advised.
    - MOR2 runs through approved budgets during monthly treasury reports.
    - MOR2 is sole auditor of info – no need for a “second” treasurer.
    - Commissioners are encouraged to share the leagues’ budgets with captains and/or members, but it’s not required.
    - No need for multiple quotes; treasurer will vet purchases.
    - Treasurer will vet end-of-season party budgets for viability based on amount and quantity of league members.
  - Audit committee is meeting once a quarter or during key times throughout the year.
3. Advertising update – 15 minutes
  - New logo
  - New individual league logo template – coming soon
  - Buy-in proposition – JK to work with Erwin on e-mail to commissioners
  - \$40k bonus time for wallscape and digital board
  - Free ad on GayIllinoisWeddings.com
  - Spring sports ads in market now through mid-April
4. Code of conduct review – 10 minutes
  - Scott makes motion to approve code of content with changes. MOR2 seconds.
5. Next social event – 5 minutes
  - In his absence, Mark texted that he is investigating Calo parking lot party.
6. Charity update – 5 minutes
  - Scott posted form on site, BK will work with Erwin to publicize
7. Gay Games – 20 minutes
  - E-mail from Gay Games – discussed what we can do to help promote and BK will turn over to Mark, the gay games liaison
8. Bowl-a-thon update – 5 minutes
  - We have a full team. From CMSA, handed out flyers at bowling and got some interest in additional teams
  - April 5, 1-3 p.m.
9. Policies and Procedures Plan (MOR2) – 10 minutes
  - Grete, Scott and Michael came up with 17 new suggestions.
  - We discussed various minor changes to document.
  - Add code of conduct to document.
10. Web site – 5 minutes
  - Scott will follow up with commissioners who have not yet responded

- Web site will have sponsor map and sort by sport.

Two-minute updates:

- College outreach
  - College night was fun and successful – 60 people, 40 kids.
  - Another one at Loyola soon?
  - Is it a viable business model?
  - Can we track success?
  - Include more promotional material at next event.
- Backlot bash
  - Motion to approve \$500 sponsorship.
  - Scott made, MOR2 seconded. Motion passes.
- Andersonville days
- Spring/summer sports update
  - Thursday softball is holding elections for a new commissioner

**NEW BUSINESS/CLOSE:**

1. Open forum
  - BK introduced the idea of a sponsorship plan.
2. Feedback and close
3. Next meeting: April 17, 2014 7:00pm – 9:30pm. Location: The Bagel On Broadway

**MOTION TO ADJOURN:**

1. MOR2 motioned to adjourn.
2. Grete second.
3. Motion carried and meeting adjourned at 9:39 pm.