



3023 N. Clark Street - #806 – Chicago, IL 60657 – (312) 409-7932

www.ChicagoMSA.org

Board of Directors – MINUTES

Thursday February 27, 2014

7:15 pm – 9:15 pm

Nookies - Edgewater

ATTENDEES:

<u>Name</u>	<u>Board Position</u>	<u>Attended?</u>
Brian Kupersmit	President	Yes
Mark Sakalares	Vice President	Yes
Grete Hornstrom	Vice President	Yes
Michael Erwin	Secretary	Yes
Michael Rice	Treasurer	Yes
Jason Kallen	Director	Yes
Elizabeth G	Director	Yes
Todd Paulson	Director	Yes
Ryne Inman	Director	Yes
Scott Quinn	Director	No
Matt Simpson	Director	Yes

Guests:

Brian Kupersmit called the meeting to order at 7:01 pm.

PRIOR MEETINGS:

1. Mark motioned to approve the prior minutes. Grete 2nd. Motion to accept prior minutes was accepted.
2. Mike E motioned to accept the Agenda. Grete second. Motion to accept agenda was accepted.
3. Mark motioned to approve the treasurer's report. Matt second. Motion to approve the treasurer's report was accepted.

STANDARD BUSINESS: (120 Minutes)

1. Treasurers Report – 10 minutes
 - Registration opens on March 1st for open summer softball and kickball. Men’s flag football on March 10. PrideBowl is also open.
 - Membership is up 200+.
 - In the process of filing the league taxes.
 - W2s have been sent to all who are supposed to receive one.
2. Final audit report – 10 minutes
 - Report not ready yet – hopefully at the next meeting.
 - Audit committee is going to meet again in April.
3. Branding update – 15 minutes
 - Discussed logo refresh
 - Templates for flyers
 - Strategy for taking the new branding to market
4. Commissioner liaison update – 10 minutes
 - Survey Monkey coming out in the next week
 - Making a plan after
5. Code of conduct review – 10 minutes
 - Review and provide feedback to Matt S.
 - Next meeting vote on it.
6. Constant contact shift – 5 minutes
 - Multiple emails have already been sent.
 - In the process of moving all the lists over from thrive
 - Open rate of 40% - above average for our type of org.
7. Self defense – 5 minutes
 - Emailing the center on halsted
 - Plan to start with two four-hour sessions.
 - Finalizing plan with self-defense trainer
 - Hope to use league apps to sign up people
8. Street festivals – 5 minutes
 - Matt to provide JK with information
 - Grete would like to pursue back of the lot
 - \$500 for not-for-profit
9. Commissioner Communication Plan (Mark/Michael E) – 5 minutes
 - Need to write a step-by-step communications plan to be used by commissioners when announcing league information (start of season, registration, etc etc)
10. Policies and Procedures Plan (MOR2) – 10 minutes
 - Grete, Scott and Michael came up with 17 new suggestions
 - Feedback by 3/7
11. Next social event (Mark) – 5 minutes
 - Some sort of Outdoor festival
 - Doing something after sports after the fields
 - Bar sponsors event in the middle of the day so everyone can participate
 - Midsommerfest parking lot idea

12. Update on spring/summer sports (registration is opening soon) – 10 minutes
 - Registration opens on Saturday March 1 for open softball and kickball. Flag Football March 10. Beach Volleyball April 1. Soccer – April/May.

Two-minute updates:

- Softball update
- Charity form
- Annual party
- College outreach
 - Overwhelming success. Working with Loyola Advocate contact to plan the next event
- Bowling charity event
 - CMSA bowling team for Charity event - \$1500 donation
 - Mark motioned, Elizabeth seconded. Approved

NEW BUSINESS/CLOSE:

1. Open Forum
 - Motioned to have Jay and Anthony do pride parade. Todd second. Board approved.
2. Feedback and Close
3. Next Meeting: March 25, 2014 7:00pm – 9:30pm. Location: Nookies

MOTION TO ADJOURN:

1. MOR2 motioned to adjourn.
2. Elizabeth second.
3. Motion carried and meeting adjourned at pm.