

CMSA Board of Directors – MINUTES

Wednesday January 12, 2011

7:00 – 9:00 pm

Residence of Brian Kupersmit

Attendees:

| Name | Board Position | Attended? |
|-----------------|-----------------------|------------------|
| Shawn Albritton | President | Yes |
| Marcia Hill | Vice President | Yes |
| Brian Kupersmit | Vice President | Yes |
| Gary Taylor | Treasurer | Yes |
| Jason Dove | Secretary | No |
| Greg Place | Director | Yes |
| Jason Kallen | Director | Yes |
| Jackie Schmit | Director | Yes |
| Kevin Welsh | Director | No |

Meeting called to order at 7:16pm

Prior Meeting Minutes: Motion to approve by Greg, second by Gary and motion passes with one minor change – Greg Place to be the Liaison to the Chicago 2011 Gay Softball World Series committee. Greg to contact Jack and his board members to be kept up to date about meetings and requests.

Current Agenda: Motion to approve by Jackie, second by Marcia and motion passes.

Special Business

Touch Rugby: Marcia responded to their request for a Rugby league by outlining their responsibilities to bring a facility, budget and commissioner back to the board in order for CMSA to consider a new league. We are waiting for their response.

Gay Bowling league: Gary has been contacted by Mark Bagnuolo from the Tuesday night bowling league to see if CMSA has interest in hosting a Thursday night GLBT-centered bowling league at Waveland Bowl. He's asking for advertising. Their rules would include that no team can have greater than 25% straight people to give the GLBT community a league since the Friday and Tuesday nights league have become half straight. It was decided there wouldn't be much interest at this time.

Standard Business

- Treasurer's Report:

Gary is waiting for the audit to be finalized in order to reconcile bank statements. He hopes to hear from Bob Wissman by the end of this week so he can get Quickbooks back up to date. Bob thought \$75,000 was an appropriate amount of excess for an organization of our size. Ideas were discussed on where to put this excess money: give back to our leagues based on their individual player numbers or lower membership fees. As soon as Gary gets the final audit, he will send an electronic treasury report.

Tennis is possibly \$25,000 in the red for 2008-2009 according to Gary's Quickbooks report. They paid \$15,000 to the Center on Halsted as a donation that year. Greg expressed concern that the league is charging high fees to the members and directly donating this money out – are the tennis players aware? He and Brian suggested that individual sports run these donations by the main board so we are made aware as a courtesy. There was discussion on what CMSA offers to Tennis since they run very independently. Their budget for all tennis programs are currently rolled into one large budget. Gary thought it would be easier to handle if each tennis program was split up into a smaller budget. He's working with Ray In on their budget.

- Committee Reports:

1. Advertising – should list Jason Kallen and combine this committee with Marketing. Jason's put together a plan that breaks down each sport by season and whether or not they need to increase players/teams. \$650 can be used to get information out for a league that doesn't necessarily need members, and \$1000 would be used in those leagues that need players/teams or have room to increase in size. He recommends that CMSA get the word out, and costs for Windy City Times are based on a ¼ page in color and online marketing is for a banner ad on their website. Brian wanted to know specifically what draws in readers – is it the specific sport or the fact that we're a GLBT-based organization? Brian recommended March-April blast for the summer sports and then a general CMSA blast for later in the summer. Gary wants to know the readership numbers for both WCT and Gay Chicago. Greg asked how the outlying players hear about CMSA – Shawn thought most people find us on Google or word of mouth. Greg wondered if Gay Chicago was read by women and there was discussion about dropping Gay Chicago as an advertising medium for the women's sports if they're not reading this magazine or visiting this website. Sam Hamilton has been advertising the upcoming Women's Party by placing posters in T's – this prompted a question by Greg to see if bars will take our posters as a means of advertising. Marcia suggested we raise the advertising budget to \$10,000 since we only had \$4500 budgeted for this next year. If we follow Jason's plan, we could spend \$2500/quarter with bundled and CMSA general ads. Mike Gaudreau will be asked by Shawn if he can do graphics work for our ads. The motion to increase the budget by made by Marcia, Jason K. seconded and the motion passed.
2. Sponsorship – nothing to report
3. Women's Social Committee – the party is coming up on January 22. Their committee asked for our membership list but it was denied so they may not check people in at the doors. Sam's ad is on our website and an email blast went out to our women members. A calendar was put together and proceeds will benefit Howard Brown – LCCP. The first 300 people in will receive a free drink ticket at Joe's on Weed St.
4. Open Social Committee – Shawn suggested Gentry downtown for a possible location but questions their capacity. Other options were mentioned and board members will follow up: Greg to look into the Museum of Science and Industry, the Soldier Field clubhouse, and Navy Pier. Gary to contact the Aquarium, and Shawn will look into the Miller Lite room at US

Cellular Field. Time is pressing since it's tentatively set for February 26th. Horseshoe Casino has also approached CMSA about hosting an event there – Shawn to follow up. We all agreed Jackhammer was too small of a venue last year. Shawn also asked if the Chicago 2011/Green Team Property Superbowl Party at Spin can be promoted as a CMSA event to get advertising out to our members. All proceeds will go to Chicago 2011 and Spin will donate \$3000. Gary wanted to know how it would benefit CMSA, and Greg and he suggested a mention of this event can be placed in our next email blast but that it should not be listed as a CMSA event. Brian was concerned that other groups will keep coming back for more email blasts if we let this one through and how do we limit the amount of requests for other fundraisers? Jason thought it would potentially encourage member participation if they see it's affiliated with CMSA – the Superbowl may be a big enough draw. Gary wanted commissioners to be given a deadline for getting information in our email blasts – it was suggested by Jason that monthly email blasts could be more effective than quarterly. If a blast is scheduled for the 1st of the month, give commissioners until the 15th of the prior month to get their info in – Gary to contact them about this. Marcia will be sending an email blast about the Women's Social event and we agreed to add a mention about the Superbowl party in this manner: a Chicago 2011 Fundraiser sponsored by Green Team Properties, located at Spin and all CMSA members are welcome to attend.

5. Park District – remove Joe Pittman as the liaison, Jack Nielsen still wants to participate in this. Marcia is concerned that we're paying too much court time upfront and she wants to know if there's a way to pay half upfront and then finalize the budget once teams are confirmed. Recently, Jack got a late email from Dana because she was sick. By the time the email came the money was due the next day and we've overpaid for women's dodgeball and volleyball. The Park District doesn't refund us for unused court/field time. Marcia will contact Duckie (member of the Rebels football team) but also contact Jack to talk with Dana. Greg knows the North Regional manager and will contact him. There's high turnover lately at the Park District over concern about who the next mayor will be.
 6. Hall of Fame Committee: Nominations are closing soon, and the induction ceremony will be held in March.
 7. Ways and Means Committee: Kevin has been contacting commissioners but it's been a slow process.
 8. NAGAAA World Series 2011: Greg will contact Jack about getting his requested info out – already discussed under Open Social Committee.
- Complaints:
 1. Open Dodgeball has already had a player ejected the first night. The Chucks team had a player that swore when leaving the court because he was hit out. Marcia ejected him. Shawn wanted to remind the Board that we have authority to stop this type of behavior if we witness it in our leagues.
 - Complimentary Memberships: none
 - Programs:
 1. Badminton – Lucas Wonn is Commissioner. Winter doubles will start in 2 weeks; an increase in participation was seen this week at Open Gym.
 2. Basketball – Men's – Mark Sakalares is Commissioner. 21 teams with possibly 20 completely new members have joined CMSA with this new league.
 3. Basketball – Women's – Marcia Hill and Sam Hamilton are Commissioners. 10 teams this year, and any player with college experience in the last 10 years need to play in competitive.
 4. Dodgeball – Open – Jack Nielsen is Commissioner. 18 teams have joined.
 5. Dodgeball – Women's – Jen Hostetler is Commissioner. Only 10 teams have joined.

6. Flag Football – Men’s – Brian Kupersmit is Commissioner. Nothing to report.
7. Flag Football – Women’s – Marcia Hill is Commissioner. Nothing to report.
8. Kickball – Doug Malm is Commissioner. Nothing to report.
9. Soccer – Indoor – Open – Paul Holman and Katie Hathaway are Commissioners. They play Saturdays at the Center on Halsted from 2:30 - 6:30 pm.
10. Soccer – Outdoor – Open – Paul Holman and Katie Hathaway are Commissioners. Nothing to report.
11. Soccer – Outdoor – Women’s – Tine Croniser is Commissioner. Nothing to report.
12. Softball – Summer – Open – Jack Neilsen is Commissioner. Nothing to report.
13. Softball – Summer – Women’s – Jen Hostetler is Commissioner. Nothing to report.
14. Softball – Summer – Thursday nights – Jack Neilsen is Commissioner. Nothing to report.
15. Softball - Fall Ball – Jack Neilsen is Commissioner. Nothing to report.
16. Softball - Fall Ball – Women’s – Marcela Haber-Bishop is Commissioner. Nothing to report.
17. Softball – Over 50 League – Peter Meyer is Commissioner. Nothing to report.
18. Tennis – Summer Singles – Jeff Book is Commissioner. Nothing to report.
19. Tennis – Summer Doubles – Todd O’Gorman is Commissioner. Nothing to report.
20. Tennis – Winter Doubles – Adam Ruth and Bob Heidrich are Commissioners. Nothing to report.
21. Volleyball – Beach – no commissioner at this time. Anton Mulvaney stepped down as both this commissioner and CMSA Board Member. Shawn asked Bill Helton if they had anyone in mind. Kevin Hansen was suggested but he runs what used to be called WCAA and it’s a rival league.
22. Volleyball – Open – Bill Helton is Commissioner. The league is using the Windy City Fieldhouse as their 3rd venue and it’s really expensive. Shawn suggested the CMSA board should help them look into area high schools next season to help cut cost.
23. Volleyball – Women’s – Jessica Andrasko is Commissioner. The Full season schedule just came out.

New Business:

- Open Forum

North End has asked that a single standings page be added to our website so they can go on and see all their teams from multiple leagues at one time. Shawn will ask Scott Quinn if that’s possible, and can it be linked to each sport’s page so commissioners only have to enter it once on their page and it can be automatically updated.

Next meeting to take place Wednesday February 16th, place TBD.

Motion to adjourn meeting made by Marcia. Gary Seconded it and meeting ended at 9:22pm.